

National Board of Directors Meeting
June 5, 2020
Zoom Meeting

- Present
- Not Present

- Robert Dettmer– Chairman
- Harlan Starr – President
- Robert Higginbotham – Vice President
- Bryan Perry – Secretary
- Ronnie Reagin - Treasurer
- Marc Brinkmeyer
- Jim Cox
- Sherry Crumley
- Nelson Estess
- Mike Evans
- Marvin Hartley
- Scott Hill
- Mike McKernan
- Marcia Polhamus
- Phil Savage
- Parks Shackelford
- Peggy Anne Vallery
- Richard Morgan – Chief Legal Counsel

- NWTF Staff
- Becky Humphries
 - Matt Fenoff
 - Jason Burckhalter
 - Kurt Dyroff
 - Lisa Wart
 - Carol Frampton
 - Mark Hatfield
 - Cathy Marks

Special Guest
R.L. Bennett – Chairman, President’s Advisory Council

Agenda	Discussion	Action/Motion/Approved
Board ONLY I. a, b) Call to Order, Prayer, Pledge	President Starr called the meeting to order and lead in prayer by Robert Higginbotham and pledge by Scott Hill.	
c.) Approval of Agenda	President Starr motioned to approve the agenda as presented, motion 2 nd , all in favor, motion carried	Motion made to approve the agenda as presented, motion 2 nd , all in favor, motion carried.
d.) Approval of Minutes		
	President Starr motioned to approve the February 2020 minutes as presented, motion 2 nd , all in favor, motion carried.	Motion made to approve the minutes from February 2020 as presented, motion 2 nd , all in favor, motion carried.
II) Presidents Report	Starr	
	<p>We are in very difficult and challenging times but we will come out stronger and more efficient. We must work together as a team now more than ever. Continue to have weekly calls with Becky, she updates me on the current legislation on the payroll protection plan, CDC guidelines and the health of staff. Currently we have no staff infected with the COVID-19 virus.</p> <p>We are starting to see events beginning to happen in small groups. Continue to have the Executive Committee calls the 1st and 3rd Monday’s of every month with notes being distributed to the full board.</p> <p>Ronnie Regain and I met with our representative from First Citizens bank to discuss our current line of credit and they have assured us that they have every confidence in the NWTF and will continue to work with us.</p> <p>Thank all of the committee chairmen who conducted their business prior to this meeting to enable them to bring reports/updates to the board today.</p>	

Agenda	Discussion	Action/Motion/Approved
III) CEO Report	Humphries	
	<p>Welcome everyone, will share what's been happening at NWTF, and then go into the COVID-19 plan that was shared with everyone prior to this meeting. As Harlan stated we have no staff that have tested positive with the virus at this point. The reduced warehouse team has been pre-packing core packages in anticipation of re-opening events. We are getting ready to re-open our events, but have been fundraising online and have held the first virtual event in IL that brought in \$14k in net revenue and over \$18k in merchandise, totaling \$30k in net revenue. We are also starting the "Sharing Our Life Style" events with smaller groups that have little overhead and no product. Looking at starting "Tailgate Parties" where guest are actually outside on their vehicle tailgates. We are now heading into Phase 2 where we can have events with 250 or less guests, we are following CDC guidelines along with state and local guidelines. Looking to start these in June and July, staff is working on guidelines that will be sent out.</p> <p>Seeds sales have done very well despite the pandemic we've sold more seed this year than the past. Staff performed exceptionally well on getting the seed distributed and shipped out.</p> <p>A donor campaign will be starting in July, Marcia and Al have been working on this to challenge our donors in this time of need.</p> <p>Membership – We extended 73k memberships that were due to expire however; 16k already renewed on their own, we currently have approximately 199k total memberships. Thanked the management team for their hard work and vision to help build a plan for this organization.</p> <p>Social Media – Thank Jason and his team, during this COVID-19 they have stepped up with creating fun and informative online events and series. They've put on campaigns for NWTF and also created and developed the "Responsible Recreation" campaign that is now recognized nationwide which brought in other national organizations, and a grant of \$150k from the National Wildlife and Fish Foundation. Jason commented that the one component we must stay focused on now is our website and the infrastructure that drive the website. Robert asked how many receive our E-Blast, Jason replied that a full list reaches 285k people and cost \$250, we continue to scrub the list for bad email address and are using an outside firm to help with this process.</p> <p>Becky requested to go into Executive Session with designated staff to discuss the COVID-19 plan.</p> <p>Returned to regular session, no actions or motions made during Executive Session.</p>	<p>Motion made to go into Executive Session, motion 2nd all in favor, motion carried.</p>
IV.) President's Advisory Council Report	Bennett	
	<p>Since my last report there have been a few changes to our council. Two of our council members have rolled off, Pat McFadden from Indiana, representing the mid-west region and Don Erbert from Kansas, representing the Central Region.</p> <p>The Midwest Region is now represented by Steve McNeil, former SCP of Illinois and the Central Region is now represented by the SCP of Nebraska, Mark Stutterheim.</p>	

Agenda	Discussion	Action/Motion/Approved
	<p>Two new council members were added, one extra council member was added to the Western Region due to the extreme land mass that that region covers. Joe Foster the SCP of Idaho now covers the Northern part of the West Region. Our other new council member is Hanna Hodges from the University of Florida. Hanna represents our Collegiate Chapters.</p> <p>All of our States has been very positive and excited about this new One Call system we've discussed. The common belief is this will make communication throughout the chapters over each our respective states much more efficient and thorough. When we get back on our feet financially, we definitely would like to implement this system for communication, as soon as possible.</p> <p>At our Monthly conference call, "Sharing a Lifestyle" event was discussed and the possibility of having some small events of 10 or less people, this would not only help create new hunters, but build relationships and also help raise some dollars. This was poised to the council for our feedback, to see if our council members thought it would be well received by our volunteers and if we thought it could be made into a successful venture. The feedback was <u>very</u> positive, some of our council members have held events of this kind in the past. We currently are waiting for some guidelines to be established by our senior staff.</p> <p>I am very confident in this council's ability and commitment to roll up their sleeves and go to work. We as council members all realize what the NWTF has gone through the last few months with the COVID-19 pandemic, it's very likely in the future that we as an organization may look a little different than we have in the past. We understand that hard decisions might have to be made that are not always popular. As a Council we want each Board Member to know, whatever decisions you, as our National Board and senior staff make, we as a Council will support and help across the nation with our volunteers and supporters any way that we can. We as a Council are your tool, and extension of the arms of you, our National Board and we're ready to assist in any way that you see fit.</p> <p>We are eager to receive any request from the National President so please feel free to contact Harlan with any idea you might have for the council.</p>	
V)Committee Action		
A. Audit, Compliance & Risk Management	Shackelford	
	Committee did not meet, however; commented that the new Audit Firm is assisting us with completing the IRS 990 form.	
B. Awards	Savage	
	Committee did not meet.	
C. Building	Evans	
	Committee did not meet, however; I did talk with Jason and after we recover financially there are some issues that will be addressed.	
D. Compensation	Higginbotham	

Agenda	Discussion	Action/Motion/Approved
	Committee did meet, would like to move the report to the Executive Session & Legal Matters.	Action – move report to the Executive Session & Legal Matters.
E. Constitution & Bylaws	Perry	
	Committee did not meet but continue to answer questions from states about their constitution and bylaws.	
F. Development	Polhamus	
	<p>Committee did meet, thanked the board and staff for their contributions these will be used to leverage the upcoming campaign. We've held 2 Zoom meetings to-date and will continue to meet on a monthly basis going forward. Al updated the Challenge of raising ½ million from convention it ended up bringing \$331k. By the May meeting the “Weather the Storm” campaign was just north of \$14k and is now over \$15k.</p> <p>As of April 30th there are 4,049 major donors, including 226 new pledges and cash of \$1.5m. Al is working with marketing on the name for the new campaign, the top 3 are:</p> <p>Friends of the Flock</p> <p>Champions for Conservation</p> <p>Call to All Campaign</p> <p>Thanked all board members who wrote personal notes to members that maybe close to the next level encouraging them to step to the next level if they are in a position to do so. We received a bequest from a gentleman in FL of \$100k through his will upon his death. Net cash received to date is \$1,540,399.</p>	
G. Executive	Starr	
	Committee meets every 1 st and 3 rd Monday of the month and will continue to send out notes in a timely manner.	
H. Finance	Reagin	
	<p>Finance update was sent out June 1st, continue to meet with Harlan and Becky to work on financial issues. Have requested from the EC that Marc Brinkmeyer join the Finance Committee and was approved. Turned report over to CFO Kurt Dyroff to review slide presentation (see attached).</p> <p>Committee brings 3 motions to the board for approval:</p> <p>1 – Motion to support the COVID-19 plan presented by Becky, motion was 2nd, call for approval with one opposed, motion passed.</p> <p>2 – Motion to liquidate assets and product to include the Kendall Mill and Yellow Creek properties, motion 2nd, all in favor, motion carried.</p> <p>3 – Motion to rescind board approval to fully fund the employee 401K for FY19', motion 2nd, all in favor, motion carried.</p>	<p>Motion made to support the COVID-19 plan as presented by Becky Humphries, motion was 2nd, call for approval with one opposed, motion carried.</p> <p>Motion made to liquidate assets and product to include Kendall Mill and Yellow Creek properties, motion 2nd, all in favor, motion carried.</p> <p>Motion made to rescind board approval to fully fund the employee 401K for FY19', motion 2nd, all in favor, motion carried.</p>
I. Nominating	Starr	

Agenda	Discussion	Action/Motion/Approved
	Committee did not meet.	
J. Strategic Planning	Perry	
	Committee did meet, sent out an outline to the board with updates. Committee will continue to meet, if any board member have metrics that could help the outline/plan please forward to the committee.	
VI) Old Business		
	Parks Shackelford requested his legal report be moved to Executive Session.	Action – Legal report be moved to Executive Session.
VII) New Business		
	Scott Hill, reported that the event planned at Hudson Farms in September is being postponed to September 2021.	
VIII) Executive Session & Legal Matters		
	<p>Motion made to go into Executive Session.</p> <p>Motion made to return to regular session. No action taken in Executive Session.</p>	<p>Motion made to go into Executive Session, motion 2nd, all in favor, motion carried.</p> <p>Motion made to return to regular session.</p>
VIII) Adjourn		
	Motion made to adjourn.	Motion made to adjourn, motion 2 nd , all in favor, motion carried.